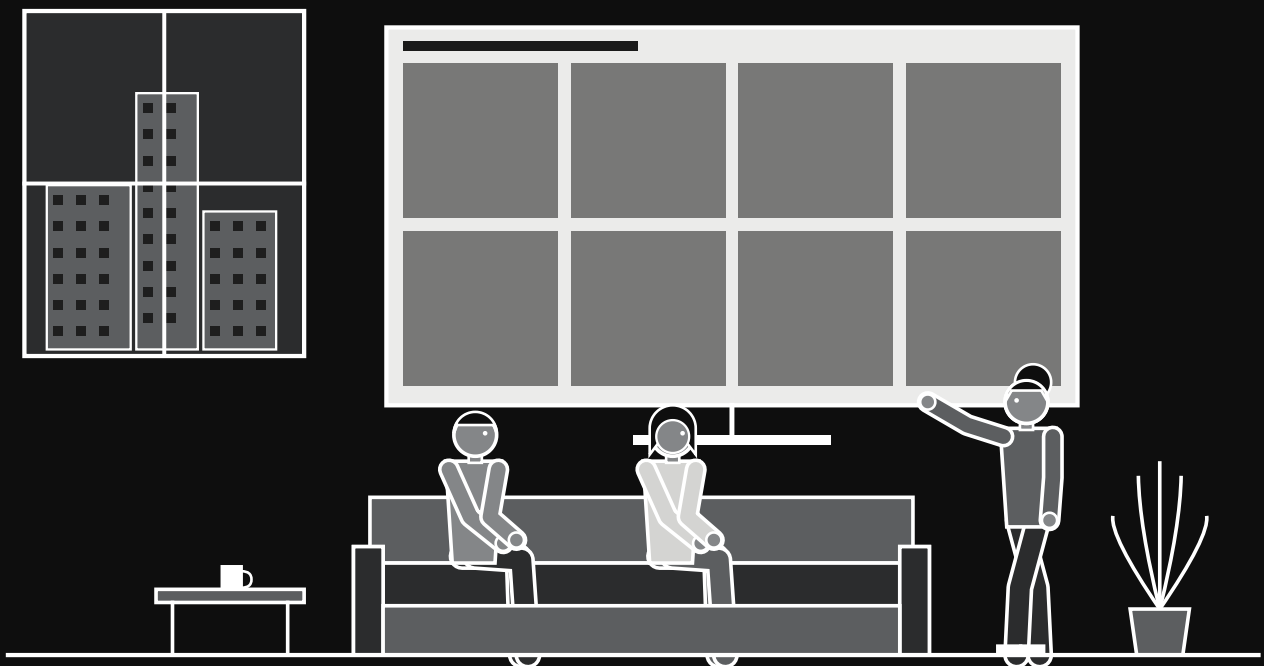


AFRICA THINKS HERE

CABANGA TV

African business, told on screen. The free streaming service for African business and economics - 10,000+ curated programmes in 9 Business Channels.



THE STREAMING SERVICE FOR AFRICAN BUSINESS

Cabanga TV gathers the best public business programming on the continent and organises it the way a broadcaster would.

News, documentaries, interviews, conference sessions and founder stories from broadcasters, institutions, business schools, companies and creators are chosen by business journalists, filed to one of 9 Business Channels and 36 Business Desks, described for the business reader and credited to the channel that made them. Every programme is free to watch, with no subscription and no sign-up, and plays through YouTube's own embedded player, so every view counts on the publisher's channel.

The same editorial architecture that runs the twelve Cabanga magazine editions decides what gets on air. A programme must be about the real African economy, it must help a reader make a decision, and it must play inside Cabanga TV. Viewers browse by channel, by desk and by country, search the whole library from one box, build a watch list that plays programmes back to back, and can install Cabanga TV on a phone or desktop as an app.

10,000+ PROGRAMMES	9 BUSINESS CHANNELS	36 BUSINESS DESKS	35 COUNTRIES	12 EDITIONS
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BUILT FOR THE DECISION-MAKER

The audience is the African business reader: founders, executives, investors, advisers, officials and students of business who want to understand the markets they operate in. Cabanga TV gives them a curated alternative to the open feed, where a programme on fintech in Nigeria sits next to the one on mobile money in Kenya, not next to entertainment.

CREDITED, ALWAYS

Programmes come from more than 4,906 publishers. Each one names its source and links to it, and Cabanga TV never copies, downloads or re-hosts third-party video. Owners can have a programme removed, re-credited or described differently on request.

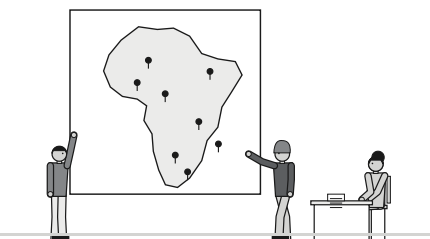
9 BUSINESS CHANNELS, 36 BUSINESS DESKS

Every programme is filed to the section of the Cabanga editorial architecture that carries it, and tagged to the market it serves.

NO.	BUSINESS CHANNEL	BUSINESS DESKS	PROGRAMMES
01	Economics The forces that move the market.	Macro & Markets, Trade & AfCFTA, Global & Regional, Industry & Resources	1,209
02	Money Follow the capital.	Banking, Fintech & Payments, Capital & Investment, Finance & Strategy	1,143
03	Consumers Where Africa buys, builds and goes digital.	Technology & AI, Digital Marketing & Social, E-Commerce & Marketplaces, Brands & Advertising	1,122
04	Intellectual The thinking behind the doing.	Frameworks & Theory, Behavioural Intelligence, Intellectual Property & Brand, Foresight & Big Ideas	1,134
05	Property Where Africa builds.	Real Estate & Development, Construction & Engineering, Infrastructure & Megaprojects, Retail & Commercial Property	1,133
06	Farming From soil to scale.	Agribusiness & Value Chains, Agri-Finance, Food Systems & Sustainability, Agritech & Innovation	1,146
07	Profiles The people moving the market.	Founders & Operators, Leaders & Changemakers, Leadership & Governance, Women in Business & Rising Stars	1,145
08	Lifestyle Beyond the boardroom.	Travel & Destinations, Hospitality & Tourism, Wellness & Fitness, Culture & Leisure	1,082
09	Bookshelf The library of the network.	Magazine Editions, Cabanga Voices & Podcasts, Books & Guides, Reports & Special Editions	1,028

WATCH BY COUNTRY

Programmes are tagged to 35 named African markets and grouped under the Cabanga magazine edition that covers each one, with continental programmes filed as Pan-African.



CHANNELS, PARTNERS AND SPONSORS

CONTRACT VIDEO CHANNELS

Cabanga TV builds and runs video channels for companies and institutions, the way the Group has always built publications for its clients in print. The service covers production of programmes to the Cabanga editorial standard, a branded channel inside Cabanga TV that carries the client's programmes alongside the nine editorial channels, management of that channel with scheduling, descriptions, refreshes and reporting, and reach into the twelve magazine editions and their audiences. A channel moves from brief to plan, shoot, edit and premiere, and is then run on an agreed rhythm. Nothing is published without the client's sign-off, and every channel is quoted per brief.

MEDIA PARTNERS

Broadcasters, publishers, digital platforms and event organisers exchange programmes and promotion with Cabanga TV. Their programmes are filed into the 9 Business Channels and credited to them, and Cabanga TV programmes and the magazine editions are carried on their platforms, on terms agreed in writing partner by partner.

CONTENT SPONSORSHIP

A sponsor funds a programme that Cabanga TV produces about another organisation – a civic organisation, a community project, an association, a school or an institution whose story deserves to be told. The programme carries the sponsor's credit and is published on Cabanga TV and on the Cabanga YouTube channel. A law firm can sponsor a programme on a legal aid organisation it believes in; a bank can sponsor one on a business association in its market. Each programme is quoted on its own brief.

COLLABORATORS

Content creators and podcasters who make serious programmes about African business bring their channel or podcast into the library, filed and credited to them, and make programmes with the Cabanga TV team. There is no fee to be considered.

Send a brief or apply at tv.cabanga.africa/services and tv.cabanga.africa/partners. Every offer has its own form.

TWELVE EDITIONS BEHIND IT

Cabanga TV is owned by Cabanga Africa (Pty) Ltd, Botswana, and is part of Cabanga Africa Group, the pan-African business media network founded in 2017. The twelve Cabanga magazine editions choose the programmes and carry them to their readers.

EDITION	MARKET
Cabanga Magazine	South Africa and Eswatini
Moakanyi Magazine	Botswana and Lesotho
Dhiladhila Magazine	Namibia
Ganizo Magazine	Zambia and Malawi
Kufunga Magazine	Zimbabwe
Hleketa Magazine	Mozambique and Mauritius
Fikiria Magazine	East Africa
Ironu Magazine	Nigeria and West Africa
Mufakir Magazine	Egypt and North Africa
Yaada Magazine	the Horn of Africa
Okusima Magazine	Angola
Kanisa Magazine	DR Congo

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