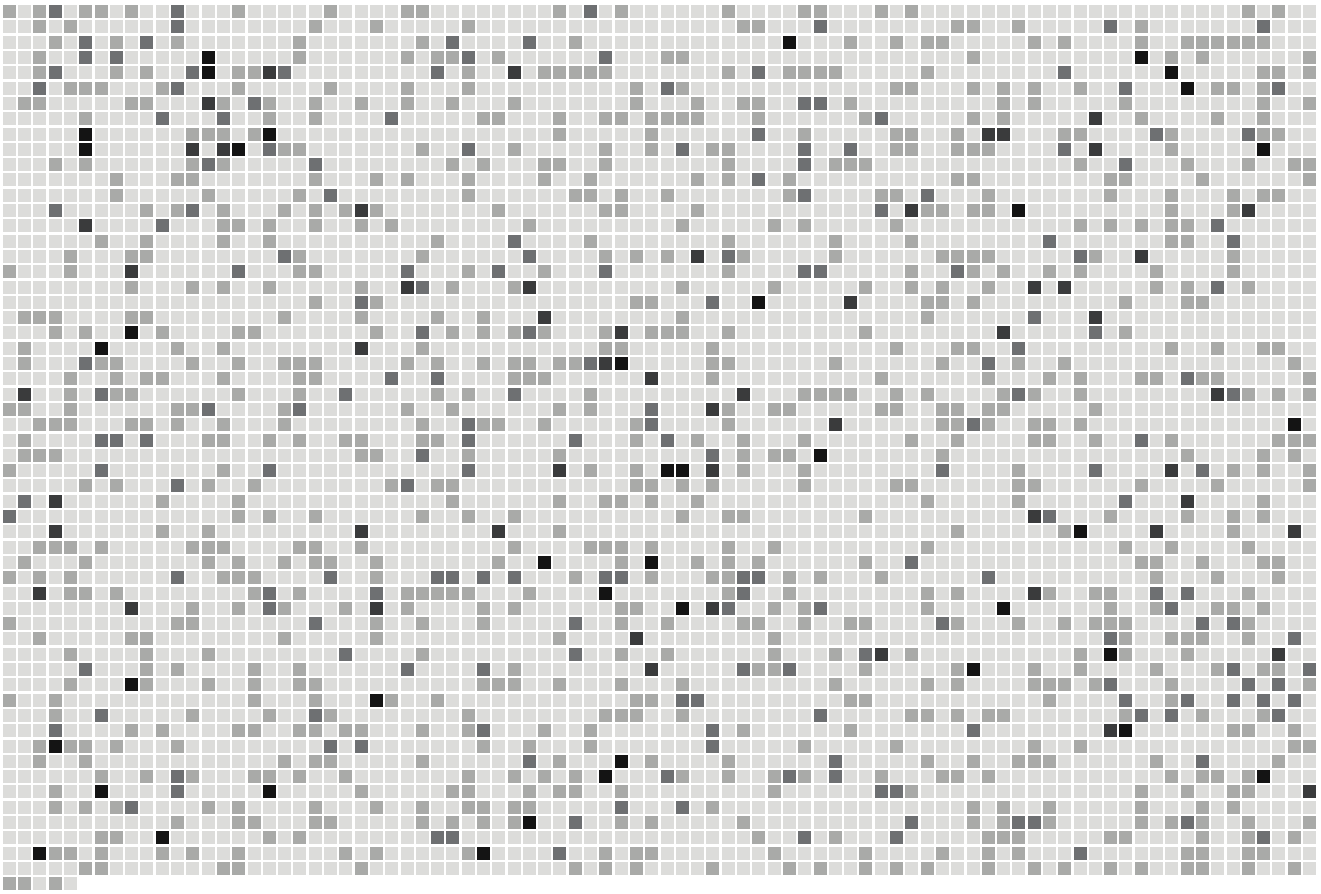
CABANGA
AFRICA GROUP

RESEARCH REPORT
EDITION 2.0
OCTOBER 2026

CREATOR OPPORTUNITY MAP

Who is making African business content, where each space is open, and the stories that win across 9 Business Channels, 36 Business Desks and twelve markets.



Every square is one of the 4,907 producers on Cabanga TV. The darker the square, the more it has made.

1 programme · 2 to 4 · 5 to 9 · 10 to 19 · 20 or more

INSIDE

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IN SHORT

10,000+
programmes on Cabanga TV

4,907
producers behind them

60%
made by independent creators

34 of 36
Business Desks with no producer above 10%

African business content is an open field. The independent creator already makes most of it, no producer owns any desk of real size, and whole markets have desks nobody has filled. This report shows a creator where to lead, who is watching, who pays to reach them, and what the winning piece looks like.

FOR CREATORS AND PODCASTERS

BRING YOUR CHANNEL TO CABANGA TV

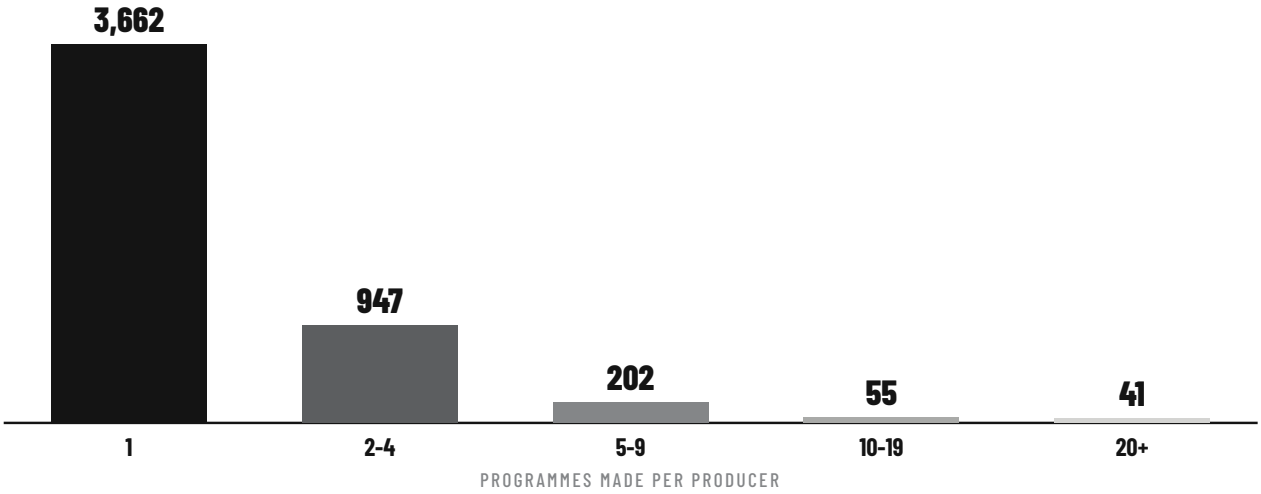
Collaborators are filed to the Business Channel and Business Desk that fit them, and credited. No fee to be considered.

APPLY AS A COLLABORATOR →

WATCH CABANGA TV →

THE FIELD IS OPEN

Cabanga TV carries 10,000+ programmes on the economy, money, markets and the people who move them, made by 4,907 different producers. Three in four producers, 3,662 of them, appear with a single programme.



Producers grouped by the number of programmes each has on the shelf. Cabanga TV library v2.0.3.

The largest single producer, CNBC Africa, accounts for 306 programmes, or 3.0% of the shelf. The ten largest producers together hold 11.4%; the top hundred, 28.5%. Nobody owns this space.

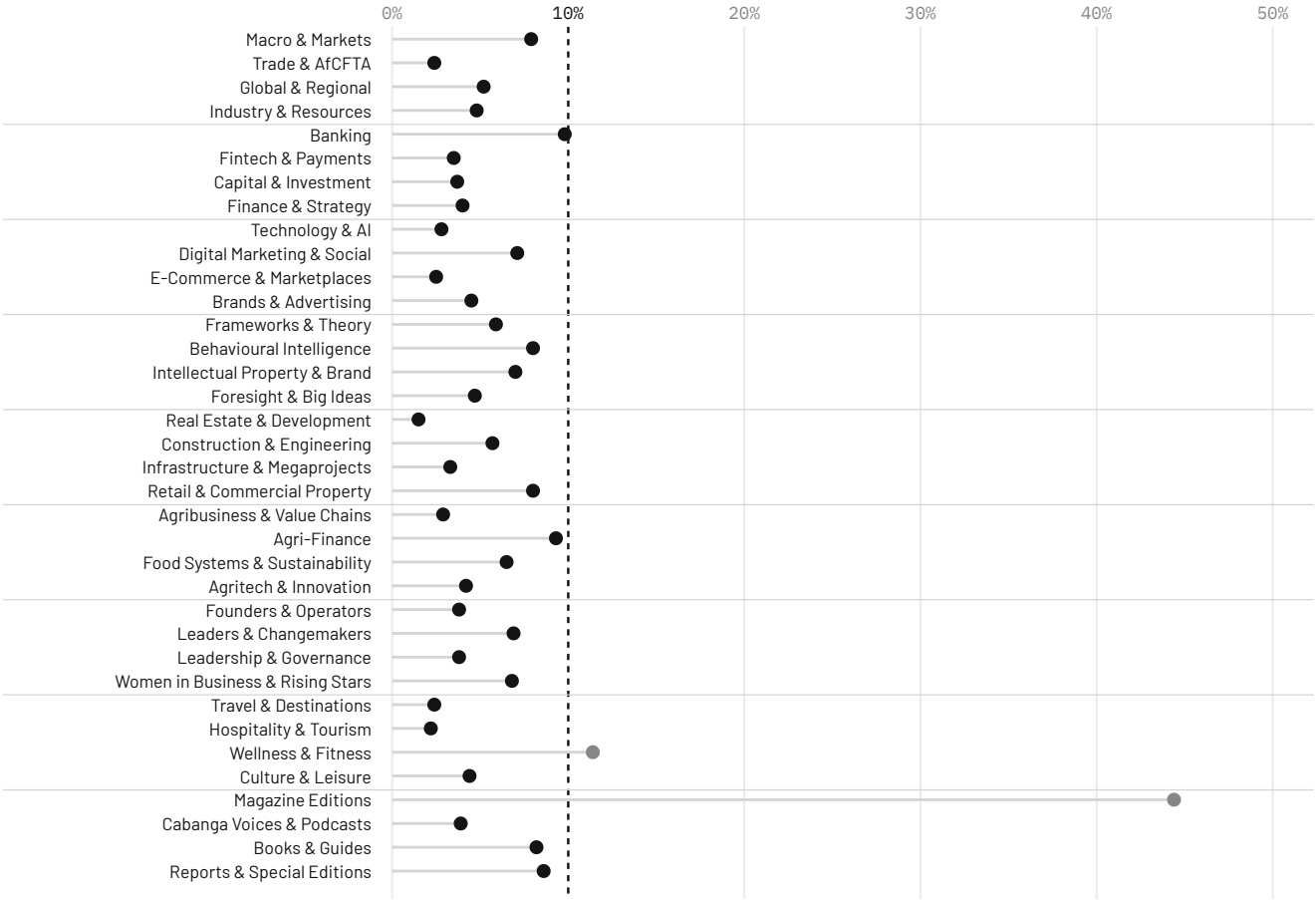
Independent creators and specialist channels already make 60.0% of what is on the shelf. The creator economy is not waiting at the door of African business media. It is already the larger part of it.

THE CENTRAL FINDING

One Business Channel. One Business Desk. One market. Explain the mechanism, and the lane is yours: in 34 of 36 desks, no producer holds even a tenth of the shelf.

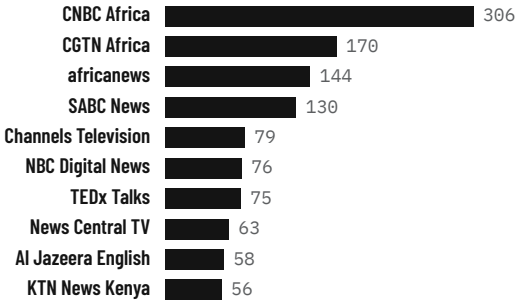
NOBODY OWNS A DESK

SHARE OF EACH BUSINESS DESK HELD BY ITS LEADING PRODUCER



Black: under 10%. Grey: 10% or more. Only Magazine Editions (Cabanga's own) and Wellness & Fitness pass the line.

THE TEN LARGEST PRODUCERS



Programmes on the shelf. Together, 11.4% of it.

WHAT IT MEANS

Even the biggest broadcaster on the continent holds three programmes in every hundred. Leadership in any desk-market lane is open to the creator who shows up with a point of view, every week, in one place.

1.5%

Leader share, Real Estate & Development, the most open large desk

2.4%

Leader share, Trade & AfCFTA

WHO IS MAKING AFRICAN BUSINESS CONTENT

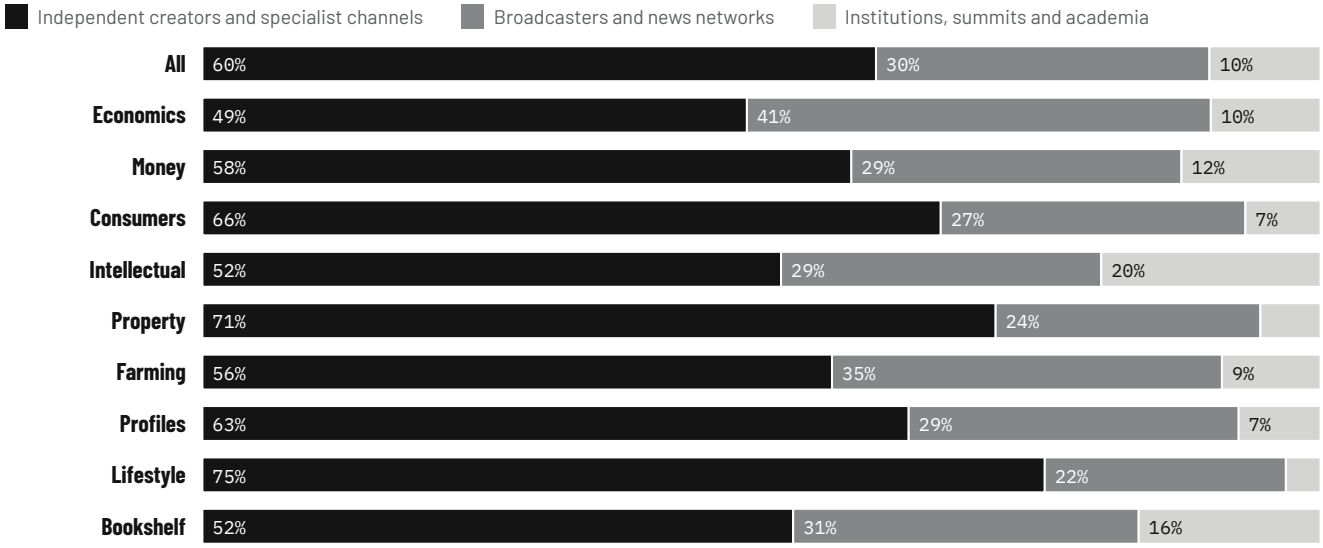
60.0%
Independent creators and specialist channels · 3,887 producers

29.7%
Broadcasters and news networks · 613 producers

9.9%
Institutions, summits and academia · 406 producers

0.3%
Cabanga TV originals

WHO MAKES EACH BUSINESS CHANNEL



Share of programmes by producer type. Producer type is assigned from the channel name.

Broadcasters carry the news cycle, and their weight is greatest in Economics at 41.4%. Independents lead everywhere else and dominate Lifestyle (75.1%), Property (71.0%) and Consumers (65.7%).

THE CREATORS WHO HAVE ALREADY BUILT LANES

AFSIC INVESTING IN AFRICA
39
Investment into African industry

CEO INSIGHTS UGANDA
28
East African founders and operators

RAILWAYS AFRICA MAGAZINE
21
Rail and corridor infrastructure

AGRIBUSINESS WITH WADZANAI MANYORE
17
Zimbabwean agribusiness

GROWTH WELL PODCAST
15
Botswana business, Moakanyi Magazine

SHE ENTREPRENEUR ZAMBIA
14
Zambian women founders

Each owns one space in one market. WODE MAYA (21) and Tayo Aina (18) turned the traveller's camera onto African enterprise and built continental audiences doing it. Specificity builds the following.

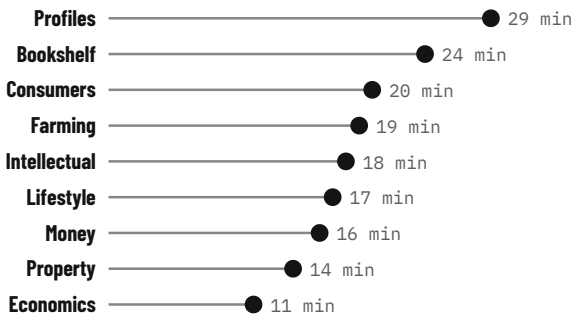
THE NINE BUSINESS CHANNELS

Every edition runs the same 9 Business Channels, each with four Business Desks. The open lane is the desk where a creator can lead today.

BUSINESS CHANNEL	PROGRAMMES	PRODUCERS	INDEPENDENT	TYPICAL LENGTH	OPEN LANE
Economics	1,209	635	48.6%	11 min	Trade & AfCFTA
Money	1,143	710	57.8%	16 min	Finance & Strategy
Consumers	1,122	734	65.7%	20 min	Digital Marketing & Social
Intellectual	1,134	733	51.7%	18 min	Behavioural Intelligence
Property	1,133	737	71.0%	14 min	Retail & Commercial Property
Farming	1,146	656	56.2%	19 min	Agri-Finance; Agritech & Innovation
Profiles	1,145	756	62.9%	29 min	Leadership & Governance
Lifestyle	1,082	754	75.1%	17 min	Wellness & Fitness
Bookshelf	1,028	678	52.3%	24 min	Cabanga Voices & Podcasts

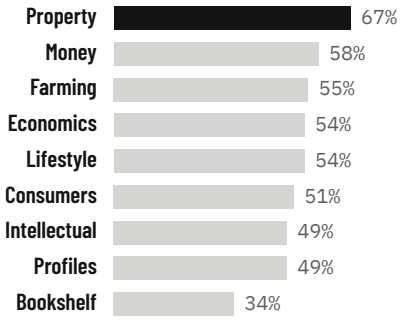
Typical length is the median running time of the 1,570 programmes with a recorded length.

TYPICAL RUNNING TIME



Profiles is the long interview; Economics is the bulletin. Format follows the channel.

PUBLISHED IN 2025 OR 2026



Share of dated programmes. Property is the most current channel on the shelf.

FOR READERS

READ THE TWELVE EDITIONS

Every Business Channel runs in every Cabanga magazine, weighted to its market.

READ THE MAGAZINES →

SUBSCRIBE →

THE NINE BUSINESS CHANNELS

Open lane Other desks Programmes per Business Desk

01 ECONOMICS

The forces that move the market.

Macro & Markets 291
Trade & AfCFTA · OPEN LANE 286
Global & Regional 194
Industry & Resources 438

WHAT IS BEING MADE 1,209 programmes from 635 producers, the most broadcaster-led Business Channel, with news networks making 41.4% of it. The typical programme runs 11 minutes, the shortest of any channel, because so much of it is the news bulletin.

THE OPEN LANE The news is covered; the mechanism is not. Trade & AfCFTA carries 286 programmes from 222 producers, and its leader holds just 2.4%. A creator who explains how one corridor, one tariff line or one border post actually works has no incumbent to displace.

AUDIENCE AND ADVERTISERS Exporters, importers, freight and logistics operators, mining and energy executives, and investors weighing market entry. Bought by trade-finance banks, freight and logistics groups, port and corridor authorities, investment promotion agencies and development finance institutions.

"How a truck clears Kazungula, and what every hour costs"

"The tariff line deciding where Zambian copper is refined"

"Why the Pula holds when the rand moves"

02 MONEY

Follow the capital.

Banking 346
Fintech & Payments 456
Capital & Investment 215
Finance & Strategy · OPEN LANE 126

WHAT IS BEING MADE 1,143 programmes from 710 producers. CNBC Africa holds 34 Banking programmes, the most concentrated large desk in the library at 9.8%.

THE OPEN LANE Finance & Strategy: 126 programmes from 107 producers. The question every small business asks, how do I become bankable, has almost no dedicated creator. Capital & Investment, explained market by market, is the second lane.

AUDIENCE AND ADVERTISERS Founders raising money, SME owners, finance managers and retail investors. Bought by the SME divisions of commercial banks, fintechs and payment providers, insurers, asset managers and accounting software firms.

"What a bank reads in your statements before it says yes"

"Mobile money fees, priced across four markets"

"Where a R5m growth round really comes from"

03 CONSUMERS

Where Africa buys, builds and goes digital.

Technology & AI 632
Digital Marketing & Social · OPEN LANE 70
E-Commerce & Marketplaces 243
Brands & Advertising 177

WHAT IS BEING MADE 1,122 programmes from 734 producers, with independents making 65.7%. Technology & AI dominates at 632 programmes.

THE OPEN LANE Digital Marketing & Social: 70 programmes from 61 producers. The creator's own craft is the least-made desk in the channel. Teach African businesses how to be found and chosen online, with real numbers from real campaigns, and the desk is yours.

AUDIENCE AND ADVERTISERS SME owners, marketing managers, e-commerce operators and agency founders. Bought by telcos, social and advertising platforms, software firms, e-commerce platforms, payment gateways and agencies.

"What a P2,000 ad budget buys on Facebook in Gaborone"

"How Lagos sellers run a whole store on WhatsApp"

"The AI tools Nairobi agencies actually bill for"

THE NINE BUSINESS CHANNELS, CONTINUED

Open lane Other desks Programmes per Business Desk

04 INTELLECTUAL

The thinking behind the doing.

Frameworks & Theory 307

Behavioural Intelligence · OPEN LANE 50

Intellectual Property & Brand 185

Foresight & Big Ideas 592

WHAT IS BEING MADE 1,134 programmes from 733 producers. Institutions make 19.6% of this channel, the highest of any, led by TEDx Talks with 51 programmes.

THE OPEN LANE Behavioural Intelligence: 50 programmes from 46 producers. Reading the behaviour behind markets is the most distinctive space in the architecture and the one with the fewest voices. A creator with an original, named framework becomes the masthead voice.

AUDIENCE AND ADVERTISERS Executives, strategists, consultants, academics and policy advisers. Bought by business schools, consultancies, law and IP firms, publishers and research institutes.

"Why boards approve the safe project and lose the market"

"The trademark a bank will lend against"

"How informal traders price risk"

05 PROPERTY

Where Africa builds.

Real Estate & Development 480

Construction & Engineering 141

Infrastructure & Megaprojects 487

Retail & Commercial Property · OPEN LANE 25

WHAT IS BEING MADE 1,133 programmes from 737 producers, 71.0% independent, and the most current channel on the shelf: 67% of its dated programmes were published in 2025 or 2026. Real Estate is the most open large desk in the library, its leader at 1.5%.

THE OPEN LANE Retail & Commercial Property: 25 programmes from 23 producers. Malls, warehouses, office parks and the yields they return are almost untouched. Construction & Engineering, at 141, is the second lane.

AUDIENCE AND ADVERTISERS Developers, investors, contractors, landlords and diaspora buyers. Bought by developers, building-materials suppliers, home-loan banks, listed property funds, estate agencies and engineering firms.

"What a Gaborone shopping centre yields, and why"

"Building at home from the diaspora: the costs nobody quotes"

"The corridor effect on land along the Walvis Bay route"

06 FARMING

From soil to scale.

Agribusiness & Value Chains 814

Agri-Finance · OPEN LANE 107

Food Systems & Sustainability 154

Agritech & Innovation · OPEN LANE 71

WHAT IS BEING MADE 1,146 programmes from 656 producers. Agribusiness & Value Chains is the deepest desk in the whole library at 814. Agribusiness With Wadzanai Manyore, Agribusiness TV and Farm Kenya have built strong lanes.

THE OPEN LANE Agri-Finance (107 programmes, 77 producers) and Agritech & Innovation (71, 62). The audience already watches value chains in volume; the money and the machines behind them are open. The editorial guide names Farming the priority for the agrarian editions.

AUDIENCE AND ADVERTISERS Commercial farmers, agri-SMEs, processors, input dealers and agri-lenders. Bought by seed, fertiliser and crop-protection suppliers, equipment dealers, agricultural banks and insurers, and off-takers.

"How Zambian maize gets financed before it is planted"

"Feedlot economics in Botswana, priced per head"

"The drone that pays for itself in one season"

THE NINE BUSINESS CHANNELS, CONTINUED

Open lane Other desks Programmes per Business Desk

07 PROFILES

The people moving the market.

Founders & Operators 582
Leaders & Changemakers 246
Leadership & Governance · OPEN LANE 53
Women in Business & Rising Stars 264

WHAT IS BEING MADE 1,145 programmes from 756 producers. Profiles carries the longest format in the network, a typical 29 minutes, because the interview is its native form.

THE OPEN LANE Leadership & Governance: 53 programmes from 52 producers, no producer with more than two. Boards, succession and the decisions that define how Africa leads have no regular voice. Second lane: each edition profiling its own market's founders.

AUDIENCE AND ADVERTISERS Founders, executives, board members and emerging leaders. Bought by the business units of banks, business schools, executive search firms and corporates building an employer brand.

"The board decision that saved a family business"

"How a Harare founder built through three currencies"

"What Lusaka's women founders do differently with debt"

08 LIFESTYLE

Beyond the boardroom.

Travel & Destinations 327
Hospitality & Tourism 492
Wellness & Fitness · OPEN LANE 35
Culture & Leisure 228

WHAT IS BEING MADE 1,082 programmes from 754 producers, and the most independent channel in the network at 75.1%. Hospitality & Tourism leads at 492.

THE OPEN LANE Wellness & Fitness: 35 programmes from 28 producers. Health, balance and the well-lived working life, made for the decision-maker, is wide open. Tourism told as an industry is the second lane.

AUDIENCE AND ADVERTISERS The decision-maker outside the office and the business traveller. Bought by hotel groups, airlines, tourism boards, medical aid schemes, wellness brands and premium auto and lifestyle brands.

"The economics of a Chobe safari lodge"

"What burnout costs a Johannesburg firm"

"Victoria Falls: one waterfall, two economies"

09 BOOKSHELF

The library of the network.

Magazine Editions 18
Cabanga Voices & Podcasts · OPEN LANE 204
Books & Guides 502
Reports & Special Editions 304

WHAT IS BEING MADE 1,028 programmes from 678 producers. Books & Guides holds 502 and Reports & Special Editions 304. The typical programme runs 24 minutes.

THE OPEN LANE Cabanga Voices & Podcasts: 204 programmes from 164 producers, the leader at 3.9%. A business podcast built around one market and one kind of decision has room to become the reference show. Books read for their decisions is the second lane.

AUDIENCE AND ADVERTISERS Readers and listeners who want depth. Bought by publishers, bookshops, business schools and professional bodies.

"Five African business books, read for their decisions"

"One guest, one decision: a founders' podcast"

"What the latest AfDB outlook means for your sector"

WATCH THE LIBRARY

EVERY BUSINESS CHANNEL, ON DEMAND

Cabanga TV is the streaming service for African business: 9 Business Channels, 36 Business Desks, new programmes every week.

WATCH CABANGA TV →

SUBSCRIBE →

THE TWELVE MARKETS

Every edition runs all nine Business Channels, weighted to its own market. Creator supply follows the largest audiences; the first movers win where the shelf is open.

PROGRAMMES BY EDITION AND BUSINESS CHANNEL

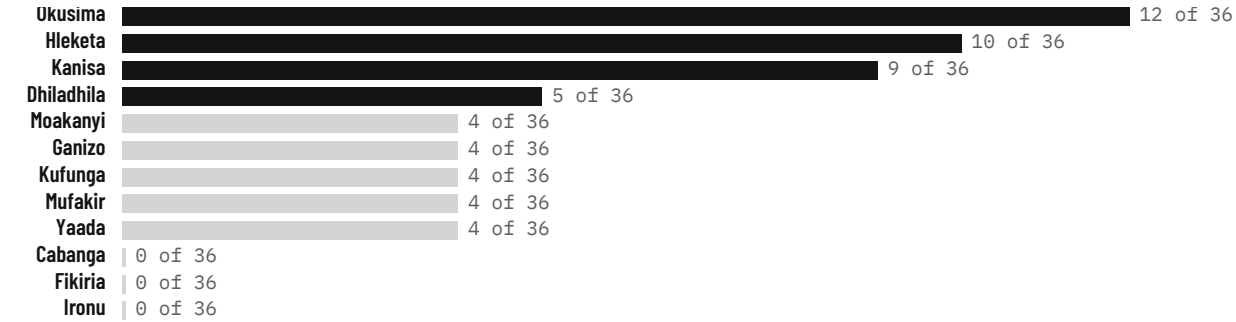
	ECONOMICS	MONEY	CONSUMERS	INTELLECTUAL PROPERTY	FARMING	PROFILES	LIFESTYLE	BOOKSHELF
Cabanga	122	108	169	109	126	92	134	118	123
Moakanyi	67	32	24	41	41	58	35	68	34
Dhiladhila	31	22	20	24	28	29	27	37	23
Ganizo	68	67	41	41	69	81	46	60	43
Kufunga	60	34	21	29	47	63	37	43	36
Hleketa	27	5	5	6	36	34	6	38	12
Fikiria	159	243	176	207	222	244	251	180	114
Ironu	168	160	206	177	192	201	194	136	154
Mufakir	94	25	52	33	54	44	40	72	30
Yaada	81	51	58	49	79	82	78	106	78
Okusima	46	12	12	6	30	13	16	42	18
Kanisa	36	21	17	20	42	31	15	28	16
Pan-African	250	363	321	392	167	174	266	154	347

Darker cells carry more programmes. Pan-African is the continental shelf shared by every edition.

Fikiria Magazine, covering East Africa, carries 1,796 programmes from 1,043 producers, and Ironu Magazine, covering Nigeria and West Africa, 1,588 from 928. In those markets a creator wins by desk specialism.

Okusima Magazine, Hleketa Magazine, Kanisa Magazine and Dhiladhila Magazine each carry fewer than 250 programmes and have whole desks no creator has yet filled. That is where the first mover leads.

OPEN BUSINESS DESKS BY EDITION



LANES TO LEAD IN EVERY MARKET

EDITION	TERRITORY	PROGRAMMES	PRODUCERS	OPEN DESKS	LANES TO LEAD
Cabanga Magazine	South Africa & Eswatini	1,101	643	0	Banking, the JSE, retail property
Moakanyi Magazine	Botswana & Lesotho	400	256	4	Diamonds, SACU trade, agribusiness, the Pula
Kufunga Magazine	Zimbabwe	370	218	4	Lithium and mining, informal-economy formalisation, agri-finance
Okusima Magazine	Angola	195	126	12	Oil and the energy transition, Luanda property, Portuguese-corridor trade
Ironu Magazine	Nigeria & West Africa	1,588	928	0	Fintech, manufacturing, the Lagos economy
Kanisa Magazine	DR Congo	226	145	9	Cobalt and copper, infrastructure, regional logistics
Ganizo Magazine	Zambia & Malawi	516	334	4	Copper, maize and tobacco, agri-finance
Dhiladhila Magazine	Namibia	241	128	5	Walvis Bay logistics, green hydrogen, mining
Mufakir Magazine	North Africa	444	320	4	Cairo real estate, manufacturing, trade and fintech
Fikiria Magazine	East Africa	1,796	1,043	0	Fintech, logistics, agribusiness
Hleketa Magazine	Mozambique	169	143	10	Gas and energy, ports and corridors, agriculture
Yaada Magazine	Horn of Africa	662	441	4	Infrastructure, energy, Ethiopia-led agriculture
Pan-African	Continental	2,434	1,449	0	AfCFTA, continental fintech, cross-border trade

Open desks have no programme yet filed to that edition. Lanes follow each edition's commissioning priorities in the Editorial Doctrine, section 62.

FOR WRITERS

FILE FOR AN EDITION

Bring the local story to the magazine that covers your market, written to the Cabanga standard.

BECOME A CONTENT CREATOR →

WHATSAPP US

THE FIRST-MOVER MARKETS

OKUSIMA MAGAZINE
Angola

12 OPEN DESKS

Finance & Strategy, E-Commerce & Marketplaces, Brands & Advertising, Frameworks & Theory and Food Systems are all open. Beyond the broadcast news networks, the leading independents are Africa Tech Talks (9) and Energy Capital & Power (6). Angolan energy money and Luanda business are first-mover territory.

HLEKETA MAGAZINE
Mozambique

10 OPEN DESKS

Capital & Investment, Finance & Strategy and Women in Business & Rising Stars are open. 169 programmes come from 143 producers and none has made more than four. The gas economy and the Beira and Nacala corridors wait for their lead voice.

KANISA MAGAZINE
DR Congo

9 OPEN DESKS

Agritech & Innovation, Digital Marketing & Social and E-Commerce & Marketplaces are open. Property leads the edition with 42 programmes. The cobalt and copper value chain, from mine to export port, told in business terms, is the lane.

DHILADHILA MAGAZINE
Namibia

5 OPEN DESKS

241 programmes from 128 producers, led by the national broadcaster with 58 and the central bank, Bank of Namibia, with nine. Green hydrogen and Walvis Bay logistics in an independent operator's voice is open.

FOUR DESKS THAT TRAVEL ACROSS THE REGION



A creator who makes one of these desks their own in one market can carry the same format into the next, edition by edition, with the field open in each. Four formats, twelve markets, no incumbent.

FOR PODCASTERS

ONE MARKET, ONE DESK, ONE SHOW

Bring the podcast to Cabanga TV and file it to the desk and edition it serves.

APPLY AS A COLLABORATOR →

WATCH CABANGA TV →

THE PIECE THAT WINS

The network publishes for decision-makers who need to understand a market before they move in it. The standard the newsroom holds itself to is the standard that makes a creator's work travel across editions.

THE FIVE-BEAT SPINE

01	02	03	04	05
THE POSITION	**THE GROUND**	**THE MECHANISM**	**THE CONSEQUENCE**	**THE DECISIVE CLOSE**
What is happening and why it matters, in the first two sentences.	The market, the numbers, the players and the regulation.	How it actually works: the value chain, the capital flow, the incentive.	What follows for the viewer's business, the second-order effect.	The move that matters. A named implication, never a summary.

Beat three is non-negotiable: it separates intelligence from commentary. Editorial Doctrine & Architecture v3.1.1, section 44.

THE FOUR QUESTIONS: ANSWER AT LEAST ONE

Q1
HOW DOES THIS ACTUALLY WORK?
The mechanism, value chain or flow underneath.

Q2
WHAT DOES A BUSINESS DO DIFFERENTLY NOW?
Pricing, hiring, entry, financing, procurement.

Q3
WHAT PATTERN IS HIDING IN PLAIN SIGHT?
Across markets or sectors, not yet named.

Q4
WHY DOES THIS MATTER BEYOND ONE BORDER?
The continental read.

THE TITLE CARRIES THE IDEA

TITLES THAT WORK	TITLES THAT DO NOT MAKE THE SHELF
Why Zambian copper is being financed in Dubai	Company X launches new platform
The tariff that will reprice every East African freight contract	An interview with the CEO of Y
Botswana's diversification is a logistics problem, not a mining one	You won't believe what happened next
Eighteen months of fuel subsidy, priced	The future of African fintech

FOR CREATORS

MAKE THE PIECE, THEN BRING IT TO THE SHELF

Programmes made to this standard are what Cabanga TV files to every edition.

APPLY AS A COLLABORATOR →

WATCH CABANGA TV →

FROM BRIEF TO CABANGA TV

THE CREATOR BRIEF

WORKED EXAMPLE ON AN OPEN LANE

BUSINESS CHANNEL / DESK Farming / Agri-Finance	**MARKET** Ganizo Magazine · Zambia & Malawi
MECHANISM How input credit is advanced before planting and repaid at harvest through off-taker contracts	**DECISION IT CHANGES** Whether a farming co-operative takes contract financing or bank credit for the season
VOICES ON RECORD A co-operative chair, an off-taker's procurement head and an agricultural lender	**EVIDENCE** Loan terms, contract prices, delivered volumes and repayment rates
ADVERTISER FIT Input suppliers, agricultural lenders and insurers	**FORMAT** A 15 to 20 minute explainer, cut into three short clips for social

TITLE

HOW ZAMBIAN MAIZE GETS FINANCED BEFORE IT IS PLANTED

GETTING ON THE SHELF

Cabanga TV files every programme to a Business Channel, a Business Desk and an edition. That filing is how a programme reaches its market: a Botswana agri-finance explainer sits in front of the Moakanyi Magazine reader, a Lagos e-commerce piece in front of the Ironu Magazine reader.

A creator who builds a lane to this standard, one Business Channel, one Business Desk and one market with the mechanism explained, is building exactly what the shelf is designed to carry. The open lanes in this report are where that work lands first and leads longest.

FOR BRANDS AND ORGANISATIONS

SPONSOR A PROGRAMME, OR RUN A CHANNEL

Fund a Cabanga-produced programme credited to you, or commission your own branded channel inside Cabanga TV.

PROPOSE A SPONSORED PROGRAMME →

COMMISSION A CHANNEL →

ALL 36 BUSINESS DESKS

BUSINESS CHANNEL	BUSINESS DESK	PROGRAMMES	PRODUCERS	LEADING PRODUCER	LEADER SHARE
Economics	Macro & Markets	291	164	CNBC Africa	7.9%
	Trade & AfCFTA	286	222	CGTN Africa	2.4%
	Global & Regional	194	132	CGTN Africa	5.2%
	Industry & Resources	438	265	AFSIC Investing in Africa	4.8%
Money	Banking	346	227	CNBC Africa	9.8%
	Fintech & Payments	456	325	Africa Fintech Summit	3.5%
	Capital & Investment	215	174	CNBC Africa	3.7%
	Finance & Strategy	126	107	International Finance Corp.	4.0%
Consumers	Technology & AI	632	442	CGTN Africa	2.8%
	Digital Marketing & Social	70	61	The Incubator Hub	7.1%
	E-Commerce & Marketplaces	243	180	Damini Williams	2.5%
	Brands & Advertising	177	138	CNBC Africa	4.5%
Intellectual	Frameworks & Theory	307	237	TEDx Talks	5.9%
	Behavioural Intelligence	50	46	CNBC Africa	8.0%
	Intellectual Property & Brand	185	126	WIPO	7.0%
	Foresight & Big Ideas	592	401	TEDx Talks	4.7%
Property	Real Estate & Development	480	362	Buying Property in Zambia	1.5%
	Construction & Engineering	141	119	CGTN Africa	5.7%
	Infrastructure & Megaprojects	487	323	Railways Africa Magazine	3.3%
	Retail & Commercial Property	25	23	Frontier Container Fabricators	8.0%
Farming	Agribusiness & Value Chains	814	500	africanews	2.9%
	Agri-Finance	107	77	AFSIC Investing in Africa	9.3%
	Food Systems & Sustainability	154	108	FAO (United Nations)	6.5%
	Agritech & Innovation	71	62	Al Jazeera English	4.2%
Profiles	Founders & Operators	582	428	CEO Insights Uganda	3.8%
	Leaders & Changemakers	246	186	CNBC Africa	6.9%
	Leadership & Governance	53	52	Arise News	3.8%
	Women in Business & Rising Stars	264	187	CNBC Africa	6.8%
Lifestyle	Travel & Destinations	327	258	Sky Travel	2.4%
	Hospitality & Tourism	492	359	CNBC Africa	2.2%
	Wellness & Fitness	35	28	Workplace Wellness Assoc. SA	11.4%
	Culture & Leisure	228	183	Best Travel Documentary	4.4%
Bookshelf	Magazine Editions	18	10	Cabanga.Africa	44.4%
	Cabanga Voices & Podcasts	204	164	AfCFTA Secretariat	3.9%
	Books & Guides	502	377	CNBC Africa	8.2%
	Reports & Special Editions	304	179	CNBC Africa	8.6%

Method. Counts come from the Library tab of the Cabanga TV library v2.0.3 (10,142 programmes). A producer is a distinct source channel (4,907). Producer type is assigned from channel names. Typical length is the median of the 1,570 programmes with a recorded length; currency draws on the 1,537 with a publication date. Business Channel remits, the five beats, the four questions and edition priorities come from the Editorial Doctrine & Architecture of Cabanga Africa Group, v3.1.1, sections 43 to 65.

CABANGA
AFRICA GROUP

CREATOR OPPORTUNITY MAP · EDITION 2.0

PICK THE LANE. EXPLAIN HOW IT WORKS.

The shelf is organised for exactly that piece. Here is how to get on it.

APPLY AS A COLLABORATOR →

WHATSAPP US

CREATE

BRING YOUR CHANNEL TO CABANGA TV

Creators and podcasters join the library as collaborators, filed and credited to them. No fee to be considered.

APPLY AS A COLLABORATOR →

WRITE

FILE FOR AN EDITION

Bring a story to one of the twelve magazines, written to the Cabanga standard.

BECOME A CONTENT CREATOR →

SPONSOR

FUND A PROGRAMME

Sponsor a Cabanga-produced programme about an organisation you believe in, credited to you.

PROPOSE A SPONSORED PROGRAMME →

COMMISSION

RUN YOUR OWN CHANNEL

A branded channel inside Cabanga TV, produced and managed by the Cabanga TV team.

COMMISSION A CHANNEL →

GROUP WHATSAPP
+27 69 342 8500

BOTSWANA
+267 78 467 445

ZIMBABWE
+263 718 853 483

ZAMBIA
+260 97 864 3507

UNITED STATES
+1 (302) 465-7107

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